

“The millionaires have their financial advisors; now so do the rest of us”



Ask Yourself...

- Are you where you want to be financially speaking?
- Do you have more 'month at the end of the money'?
- Do debt and financial uncertainty add unnecessary stress to your life?
- Would you feel better if you had a plan to guide you toward your financial goals?

The Answer...

The secret to dumping debt and becoming wealthy is within your reach! Rob DeFoor teaches, in his simple yet motivating style, that becoming wealthy is about learning and applying proper financial behavior. Make no mistake about it when it comes to money, there are certain things the wealthy do and certain things the poor/middle classes do.

The differences are profound, yet not many people understand them. “Unfortunately they don't teach this stuff in school, and they should”, Rob says. “We learn how to get ourselves into debt easily enough, but most of us never take the time to discover why the rich get richer and the poor get poorer. I have taken the time. This program will teach you, step-by-step, how to become financially free once and for all.”

In “Build Your Financial Foundation Today” you will learn:

- ◆ The #1 Secret To Becoming, and Staying, Wealthy
- ◆ How To Give and Save No Matter What Your Income
- ◆ The Reason Normal People Can, and Do, Become Wealthy
- ◆ The Characteristics The Wealthy Have In Common
- ◆ How To Set Up A Working Budget and Stay On It
- ◆ How To Eliminate Debt and Create Wealth...Step-By-Step
- ◆ Investing: The Different Types As Well As Their Advantages/Disadvantages
- ◆ Insurance: The Different Kinds and What You Need To Know
- ◆ The Truth About Many Infamous Money Misconceptions Of Today
- ◆ The Advantages Of Personal Responsibility and Much More!

The Following Personal Finance Management Forms Are Included On The Enclosed CD:

- ◆ Net Worth Calculator
- ◆ Income Sources
- ◆ Monthly Cashflow
- ◆ Debt Calculator
- ◆ The Painful Price of Debt
- ◆ College Planning Projections
- ◆ Savings Breakdown
- ◆ Retirement Planning

This manual includes everything you need to build your own Financial Foundation. The question is, will you take advantage of this program today?

* Enclosed is a \$100.00 Voucher Towards A One-On-One Personal Counseling Session With Rob DeFoor From My Financial Foundation, LLC.

Rob DeFoor is the founder of My Financial Foundation, LLC located in Mount Pleasant, SC. He specializes in personal finance management for those of us who are *not* millionaires. Rob believes the most effective way to eradicate financial stress and build a solid financial future is to model the behavior of those who have already succeeded. Winning financially takes hard work and discipline. Rob speaks from 100% experience in his subject matter. He used to be heavily in debt, and knows the frustrations that poor financial decisions cause. After implementing the financial concepts in this manual, he has no debt and is a full time financial counselor and investor. That's the best kind of 'credential' a counselor can have.



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